# Target Market Determination Retail Cash Pool



#### Introduction

This Target Market Determination (**TMD**) is required under section 994B of the *Corporations Act 2001* (Cth) (**the Act**). This TMD describes the class of consumers that comprises the target market for the financial product and matters relevant to the product's distribution and review (specifically, distribution conditions, review triggers and periods, and reporting requirements). Distributors must take reasonable steps that will, or are reasonably likely to, result in distribution of the product being consistent with the most recent TMD (unless the distribution is excluded conduct).

This document is **not** a product disclosure statement (**PDS**) and is **not** a complete summary of the product features or terms of the product. This document does not take into account any person's individual objectives, financial situation or needs. Persons interested in acquiring this product should carefully read the PDS for the product before making a decision whether to buy this product.

Important terms used in this TMD are defined in the TMD Definitions which supplement this document. Capitalised terms have the meaning given to them in the product's PDS, unless otherwise defined. The PDS can be obtained by: https://domacom.com.au/important-notices/

# **Target Market Summary**

This product is intended for use as a minor, satellite, major, standalone allocation (up to 100%) for a consumer who is seeking capital preservation and has a low risk and return profile for that portion of their investment portfolio. It is likely to be consistent with the financial situation and needs of a consumer with a short investment timeframe [and who is unlikely to need to withdraw their money on less than a days notice].

#### Fund and Issuer identifiers

Issuer	Assetora Australia Limited
Issuer ACN	153 951 770
Issuer AFSL	444365
Fund manager	Assetora Australia Limited
Fund manager ACN	153 951 770
Fund name	DomaCom Fund

ARSN	167 020 626
APIR Code	DMC0002AU
TMD issue date	7 July 2025
TMD Version	V1.0
Distribution status of fund	Available

#### **Description of Target Market**

#### TMD indicator key

The Consumer Attributes for which the product is likely to be appropriate have been assessed using a red/amber/green rating methodology with appropriate colour coding:

In target market	See issuer instructions	Not in target market
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A consumer is unlikely to be in the target market for this product if:

- One or more of their Consumer Attributes are within a red rating, or
- Two or more of their Consumer Attributes are within an amber rating

#### Instructions

In the tables below, Column 1, Consumer Attributes, indicates a description of the likely objectives, financial situation and needs of the class of consumers that are considering this product. Column 2, TMD indicator, indicates whether a consumer meeting the attribute in column 1 is likely to be in the target market for this product.

#### **Appropriateness**

The Issuer has assessed the product and formed the view that the product, including its key attributes, is likely to be consistent with the likely objectives, financial situation and needs of consumers in the target market, as the features of this product in Column 3 of the table below are likely to be suitable for consumers with the attributes identified with a green TMD Indicator in Column 2.

#### Investment products and diversification

A consumer (or class of consumer) may intend to hold a product as part of a diversified portfolio (for example, with an intended product use of minor allocation). In such circumstances, the product should be assessed against the consumer's attributes for the relevant portion of the portfolio, rather than the consumer's portfolio as a whole. For example, a consumer may seek to construct a balanced or moderate diversified portfolio with a minor allocation to growth assets. In this case, a product with a High risk/return profile may be consistent with the consumer's objectives for that minor allocation Version 1.0

notwithstanding that the risk/return profile of the consumer as a whole is Medium. In making this assessment, distributors should consider all features of a product (including its key attributes).

The Retail Cash Pool is an interest-bearing trust account in the name of the Custodian and is held with ANZ. The Cash Pool is required so that the Trustee can be satisfied that an Investor's commitment to invest in a particular Sub-Fund is fully funded. The Cash Pool will be held in a trust account in the name of the Custodia (on behalf of the Trustee), which will be held with ANZ and reviewed by the Trustee periodically, taking into account Investors' best interests. The cash pool is available online to individuals, joint accounts, SMSF's (corporate or individual trustees) and Family Trusts.
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Target Market	Needs, Objectives and Financial Situation of the Target Market
- unger manner	Class of Customer
	This product is targeted at the class of customer which meets the below needs, objectives and financial situation.
	Needs and Objectives
	This product is designed for individuals or entities who:
	- Want to invest in DomaCom Sub-Funds to access multiple asset classes including property, mortgage-
	backed loans and Special Opportunities,
	- Wish to earn interest on their funds that are not invested in a sub-fund
	- Wish to invest in a vehicle that uses arm's length review and management of the underlying asset
	- Are looking for a fractional investment in an asset that may otherwise not be attainable, by pooling their
	funds with other investors.
	Financial Situation
	This product is designed for individuals or entities who:
	- Require 24 hour at call cash fund offering
	- Wish to earn interest on their funds that are not invested

Consumer Attributes	TMD indicator	Product description including key attributes
Consumer's investment objective		
Capital Growth	Not in target market	A 24 hour at call cash fund offering paying interest 0.35% over the prevailing official
Capital Preservation	In target market	RBA cash rate. The cash pool is available online to individuals, joint accounts, SMSF's (corporate or individual trustees) and Family Trusts. The Cash Pool will be held in a trust
Capital Guaranteed	In target market	account in the name of the Custodian (on behalf of the Trustee), which will be held with

Consumer Attributes	TMD indicator	Product description including key attributes
Income Distribution	Not in target market	ANZ and reviewed by the Trustee periodically, taking into account Investors' best interests.
Consumer's intended product use	(% of Investable Assets	)
Solution/Standalone (up to 100%)	In target market	Whilst the DomaCom Fund enables investors to diversify their investments across
Major allocation (up to 75%)	In target market	multiple asset classes including property, mortgage-backed loans and Special Opportunities, each Sub-Fund holds an individual underlying asset. For greater
Core component (up to 50%)	In target market	diversification, investors should consider multiple Sub-Funds within other available assets
Minor allocation (up to 25%)	In target market	in the DomaCom fund to further diversify across different discrete non-property investments.
Satellite allocation (up to 10%)	In target market	investments.
Consumer's investment timeframe		
Minimum investment timeframe	1 to 30 years	Sub-Fund terms can range from 1 year and may be set to a maximum of 30 years. The term of the Sub-Fund will be disclosed in the Supplementary Product Disclosure Statement for that Sub-Fund. At the end of a Sub-Fund's term, unitholders vote to either wind-up or extend the Sub-Funds term by Ordinary Resolution. Investors may also, at any time, vote to wind-up up a Sub-Fund via a Special Resolution vote of unitholders. Individual investors may also utilise the DomaCom secondary market to exit their investment at any time subject to there being a willing buyer of those units.
Consumer's Risk (ability to bear lo	ess) and Return profile	
Low	In target market	The retail cash pool aims to provide investors with capital preservation and suits
Medium	In target market	consumers who have a conservative or low risk appetite, and seek to minimise volatility and potential losses for that section of their portfolio; and Consumers comfortable with a
High	Not in target market	low target return profile, who typically prefers stable, defensive assets (such as cash).
Very high	Not in target market	
Extremely high	Not in target market	
Consumer's need to access capital		
Within one week of request	In target market	Funds can withdraw from your Available Funds in the Cash Pool by providing notice by
Within one month of request	In target market	12pm on a Business Day, in which case your funds will be transferred to you on the next Business Day.
Within three months of request	In target market	

Consumer Attributes	TMD indicator	Product description including key attributes
Within one year of request	In target market	
Within 5 years of request	In target market	
Within 10 years of request	In target market	
10 years or more	In target market	
At issuer discretion	In target market	

## Distribution conditions/restrictions

Distribution conditions/Restrictions	Distributors this condition applies to
This product can only be offered and/or issued in accordance with the relevant product terms and conditions outlined in the Product Disclosure Statement (as amended from time to time) and is subject to the following further Distribution Conditions:  Can be distributed to retail investors via the DomaCom Fund Product Disclosure Statement  Consumer must accept the Supplementary Product Disclosure Statement for a specific investment opportunity	All Distributors
Consumer must acquire the product through a financial adviser or authorised distribution partner and is receiving the product under Personal or General Advice, or via DomaCom's General Advice licence.	

## Review triggers

Material deviation from benchmark / objective over sustained period.

Key attributes have not performed as disclosed by a material degree and for a material period.

Determination by the issuer of an ASIC reportable Significant Dealing.

Material or unexpectedly high number of complaints (as defined in section 994A(1) of the Act) about the product or distribution of the product.

The use of Product Intervention Powers, regulator orders or directions that affects the product.

### Mandatory TMD review periods

Review period	Maximum period for review
Initial review	Within one (1) year of the effective date
Subsequent review	At least every two (2) years from the initial review

### Distributor reporting requirements

Reporting requirement	Reporting period	Which distributors this requirement applies to
Complaints (as defined in section 994A(1) of the Act) relating to the product. The distributor should provide all the content of the complaint, having regard to privacy.	As soon as practicable but no later than 10 business days following end of calendar quarter.	All distributors
Significant dealing outside of target market, under section 994F(6) of the Act. See Definitions for further detail.	As soon as practicable but no later than 10 business days after distributor becomes aware of the significant dealing.	All distributors

If practicable, distributors should adopt the FSC data standards for reports to the issuer. Distributors must also report to Assetora using the quarterly distributor questionnaire. Distributors can send completed reports to trustee@assetora.com.

# **Disclaimer**

This TMD is issued by Assetora Australia Limited ACN 153 951 770 AFSL No. 444365 in its capacity as the responsible entity and issuer of the interests in the managed investment scheme referred to in this TMD. This TMD includes general information only and does not take into account your individual objectives, financial situation, needs or circumstances. Before making any investment decision, you should assess whether the material is appropriate for you and read the product disclosure statement for the product. The PDS can be obtained on request from Assetora.

To the maximum extent permitted by law, no liability is accepted for any loss or damage as a result of any reliance on this information. This TMD does not constitute a financial product recommendation or an offer or solicitation with respect to the purchase or sale of the product in any jurisdiction. This material Version 1.0

is not intended for distribution to, or use by, any person or entity in any jurisdiction or country where such distribution or use would be contrary to local law or regulation.

# **Definitions**

In some instances, examples have been provided below. These examples are indicative only and not exhaustive.

Term	Definition	
Consumer's investment objective		
Capital Growth	The consumer seeks to invest in a product designed or expected to generate capital return over the investment timeframe. The consumer prefers exposure to growth assets (such as shares or property) or otherwise seeks an investment return above the current inflation rate.	
Capital Preservation	The consumer seeks to invest in a product designed or expected to have low volatility and minimise capital loss. The consumer prefers exposure to defensive assets that are generally lower in risk and less volatile than growth investments (this may include cash or fixed income securities).	
Income Distribution	The consumer seeks to invest in a product designed or expected to distribute regular and/or tax-effective income. The consumer prefers exposure to income-generating assets (this may include high dividend-yielding equities, fixed income securities and money market instruments).	
Consumer's intended product use (%	of Investable Assets)	
Solution/Standalone (up to 100%)	The consumer may hold the investment as up to 100% of their total <i>investable assets</i> .  The consumer is likely to seek a product with <i>very high</i> portfolio diversification.	
Major allocation (up to 75%)	The consumer may hold the investment as up to 75% of their total <i>investable assets</i> .  The consumer is likely to seek a product with at least <i>high</i> portfolio diversification.	
Core Component (up to 50%)	The consumer may hold the investment as up to 50% of their total <i>investable assets</i> .  The consumer is likely to seek a product with at least <i>medium</i> portfolio diversification.	
Minor allocation (up to 25%)	The consumer may hold the investment as up to 25% of their total <i>investable assets</i> .  The consumer is likely to seek a product with at least <i>low</i> portfolio diversification.	

Term	Definition
Satellite allocation (up to 10%)	The consumer may hold the investment as up to 10% of the total <i>investable assets</i> .
	The consumer may seek a product with very low portfolio diversification.
	Products classified as extremely high risk are likely to meet this category only.
Investable Assets	Those assets that the investor has available for investment, excluding the residential home.
Portfolio diversification (for comp	pleting the key product attribute section of consumer's intended product use)
Note: exposures to cash and cash-lik	ke instruments may sit outside the diversification framework below.
Very low	The product provides exposure to a single asset (for example, a commercial property) or a niche asset class (for example, minor commodities, crypto-assets or collectibles).
Low	The product provides exposure to a small number of holdings (for example, fewer than 25 securities) or a narrow asset class, sector or geographic market (for example, a single major commodity (e.g. gold) or equities from a single emerging market economy).
Medium	The product provides exposure to a moderate number of holdings (for example, up to 50 securities) in at least one broad asset class, sector or geographic market (for example, Australian fixed income securities or global natural resources).
High	The product provides exposure to a large number of holdings (for example, over 50 securities) in multiple broad asset classes, sectors or geographic markets (for example, global equities).
Very high	The product provides exposure to a large number of holdings across a broad range of asset classes, sectors <u>and</u> geographic markets with limited correlation to each other.
Consumer's intended investment	timeframe
Minimum	The minimum suggested timeframe for holding the product. Typically, this is the rolling period over which the investment objective of the product is likely to be achieved.
Consumer's Risk (ability to bear	loss) and Return profile

Term	Definition
I CIIII	Deminion

This TMD uses the Standard Risk Measure (*SRM*) to estimate the likely number of negative annual returns for this product over a 20 year period, using the guidance and methodology outlined in the *Standard Risk Measure Guidance Paper For Trustees* (note the bands in the SRM guidance differ from the bands used in this TMD). However, SRM is not a complete assessment of risk and potential loss. For example, it does not detail important issues such as the potential size of a negative return (including under conditions of market stress) or that a positive return could still be less than a consumer requires to meet their investment objectives/needs. The SRM methodology may be supplemented by other risk factors. For example, some products may use leverage, derivatives or short selling; may have liquidity or withdrawal limitations; may have underlying investments with valuation risks or risks of capital loss; or otherwise may have a complex structure or increased investment risks, which should be documented together with the SRM to substantiate the product risk rating.

A consumer's desired product return profile would generally take into account the impact of fees, costs and taxes.

Low	For the relevant part of the consumer's portfolio, the consumer:
	<ul> <li>has a conservative or low risk appetite,</li> </ul>
	• seeks to minimise volatility and potential losses (e.g. has the ability to bear up to 1 negative return over a
	20 year period (SRM 1 to 2)), and
	• is comfortable with a low target return profile.
	The consumer typically prefers stable, defensive assets (such as cash).
Medium	For the relevant part of the consumer's portfolio, the consumer:
	<ul> <li>has a moderate or medium risk appetite,</li> </ul>
	• seeks low volatility and potential losses (e.g. has the ability to bear up to 4 negative returns over a 20 year
	period (SRM 3 to 5)), and
	• is comfortable with a moderate target return profile.
	The consumer typically prefers defensive assets (for example, fixed income).
High	For the relevant part of the consumer's portfolio, the consumer:
	<ul> <li>has a high risk appetite,</li> </ul>
	• can accept high volatility and potential losses (e.g. has the ability to bear up to 6 negative returns over a 20 year period (SRM 5 or 6)), and
	<ul> <li>seeks high returns (typically over a medium or long timeframe).</li> </ul>
	The consumer typically prefers growth assets (for example, shares and property).

Term	Definition
Very high	For the relevant part of the consumer's portfolio, the consumer:
, 3	has a very high risk appetite,
	• can accept very high volatility and potential losses (e.g. has the ability to bear 6 to 7 negative returns over a 20 year period (SRM 6 or 7)), and
	<ul> <li>seeks to maximise returns (typically over a medium or long timeframe).</li> </ul>
	The consumer typically prefers high growth assets (such as high conviction portfolios, hedge funds, and alternative investments).
Extremely high	For the relevant part of the consumer's portfolio, the consumer:
	has an extremely high risk appetite,
	can accept significant volatility and losses, and
	<ul> <li>seeks to obtain accelerated returns (potentially in a short timeframe).</li> </ul>
	The consumer seeks extremely high risk, speculative or complex products which may have features such as significant use of derivatives, leverage or short positions or may be in emerging or niche asset classes (for example, crypto-assets or collectibles).

#### Consumer's need to access capital

This consumer attribute addresses the likely period of time between the making of a request for redemption/withdrawal (or access to investment proceeds more generally) and the receipt of proceeds from this request under ordinary circumstances. Issuers should consider both the frequency for accepting the request and the length of time to accept, process and distribute the proceeds of such a request. To the extent that the liquidity of the underlying investments or possible liquidity constraints (e.g. ability to stagger or delay redemptions) could impact this, this is to be taken into consideration in aligning the product to the consumer's need to access capital. Where a product is held on investment platforms, distributors also need to factor in the length of time platforms take to process requests for redemption for underlying investments. Where access to investment proceeds from the product is likely to occur through a secondary market, the liquidity of the market for the product should be considered.

Term	Definition	
Distributor Reporting		
Significant dealings	Section 994F(6) of the Act requires distributors to notify the issuer if they become aware of a significant dealing in the product that is not consistent with the TMD. Neither the Act nor ASIC defines when a dealing is 'significant' and distributors have discretion to apply its ordinary meaning.	
	The issuer will rely on notifications of significant dealings to monitor and review the product, this TMD, and its distribution strategy, and to meet its own obligation to report significant dealings to ASIC.	
	Dealings outside this TMD may be significant because:	
	<ul> <li>they represent a material proportion of the overall distribution conduct carried out by the distributor in relation to the product, or</li> </ul>	
	<ul> <li>they constitute an individual transaction which has resulted in, or will or is likely to result in, significant detriment to the consumer (or class of consumer).</li> </ul>	
	In each case, the distributor should have regard to:	
	• the nature and risk profile of the product (which may be indicated by the product's risk rating or withdrawal timeframes),	
	• the actual or potential harm to a consumer (which may be indicated by the value of the consumer's investment, their intended product use or their ability to bear loss), and	
	• the nature and extent of the inconsistency of distribution with the TMD (which may be indicated by the number of red and/or amber ratings attributed to the consumer).	
	Objectively, a distributor may consider a dealing (or group of dealings) outside the TMD to be significant if:	
	• it constitutes more than half of the distributor's total retail product distribution conduct in relation to the product over the quarter,	
	<ul> <li>the consumer's intended product use is solution/standalone,</li> </ul>	
	<ul> <li>the consumer's intended product use is core component or higher and the consumer's risk/return profile is low, or</li> </ul>	
	• the relevant product has a green rating for consumers seeking extremely high risk/return.	