



INVESTING WITH ESG IN MIND

Demand for environmental, social and governance (esg) investing is growing in Australia and globally as people look for assets that do no harm, respect our planet, improve our lives and meet our social mores.

What is the criteria for environmental, social and governance investing?

According to Investopedia, in general terms, the criteria for meeting ESG status is a set of standards that meet socially conscious investor expectations in relation to;

- The natural environment
- Business relationships with employees, suppliers, customers and communities
- Corporate leadership in industry with a focus on shareholder rights and Board independence

The benefits of employing ESG criteria in selecting investments is the potential to reduce financial risk due to poor, unsustainable practices.



Drilling down into the criteria investors can see the behaviours and values that match their own and whilst few if any investments meet all criteria it provides an opportunity to assess investments based on what is most important to you.

Investment companies set their own priorities which individual investors can also do, remembering that there are pros and cons in doing so.

Using ESG standards may give investors confidence to include investments other than the traditional asset classes in a typical income or growth portfolio, thereby increasing diversification to further minimise risk and improve returns.

As a starting point here is a summary list of the criteria you may like to consider.

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ENVIRONMENTAL

- energy use and environmental risks such as waste and pollution
- attendance to natural resource conservation
- compliance with government environmental regulations (eg: EPA – Environment Protection Authority, EPBA – Environment Protection & Biodiversity Conservation Act)



SOCIAL

- business relationships with suppliers and customers
- community relationships – support and donations
- employees working conditions and family situations – health & safety



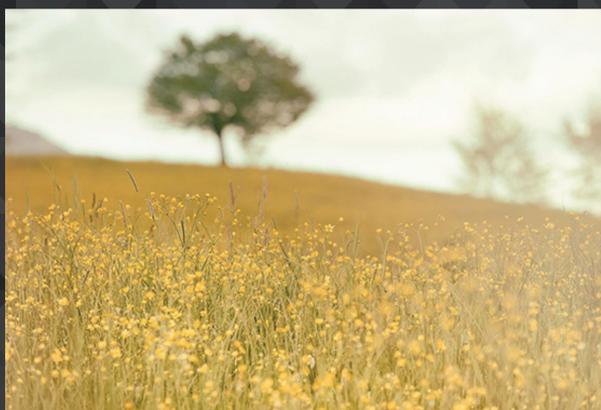
GOVERNANCE

- accurate and transparent accounting and reporting to investors
- regulatory compliance (eg; ASX, ATO, ASIC)
- adherence to due process – Product Disclosure Statement

Does DomaCom offer ESG investment options?

Yes. Insofar as DomaCom is an investment platform, opportunities and investment campaigns frequently appear on the platform to invest in a range of assets that meet the general terms of an environmental and or social influence, such as;

- Rural farmland
- Renewable energy (solar, wind, battery and biofuels)
- NDIS housing (National Disability Insurance Scheme)
- Affordable housing (essential workers)



For specific investment details please refer to public investment campaigns on this page [Property Crowdfunding Investment Campaigns | DomaCom Ltd](#)

And refer to the Product Disclosure Statement in relation to the DomaCom Fund [DomaCom-Investor-PDS-19-December-2019.pdf](#)

General Advice Warning

The information contained on this webpage is general information only and does not take into account your personal objectives, financial situation or needs. Accordingly, before acting on the information provided you must consider the appropriateness of the information, in the light of your own objectives, financial situation or needs. If you wish to acquire a financial product within the DomaCom Fund offering, you should first obtain a copy of, read and consider, the PDS before making any decision. You can click [DomaCom-Investor-PDS-19-December-2019.pdf](#) to download the PDS or contact your financial adviser can provide you with a copy. We also recommend that you obtain financial advice before investing with DomaCom.