

Dear Shareholder

DCL - Notice to shareholders of non-renounceable pro-rata rights issue and shortfall

We write to you as a registered holder of DomaCom Limited (**DCL** or **Company**) shares (ASX:DCL).

On 8 November 2019, DCL announced that it is undertaking a fully underwritten pro-rata non-renounceable entitlement offer (**Entitlement Offer**) under which its shareholders who are registered shareholders by 5:00pm (AEDT) on Friday, 15 November 2019 (**Eligible Shareholders**) will be offered 1 fully paid ordinary shares in the Company (**New Shares**) for every 4.72 shareholders by 5:00pm (AEDT) on Friday, 15 November 2019 (**Record Date**) at an issue price of \$0.07 per New Share, with any fractional entitlements being rounded up to the nearest whole number. The New Shares will rank equally with all other fully paid ordinary shares of the Company, including in respect of dividends, from the date of allotment. Any shares under the Entitlement Offer that are not applied for will form a shortfall. The offer to issue shortfall shares will be a separate offer and Eligible Shareholders under the Entitlement Offer will be invited to apply for additional shares in the shortfall (if applicable) (**Shortfall Offer**).

The Entitlement Offer and the Shortfall Offer (together, the **Offer**) are being made by way of an offer document in accordance with section 708AA of the *Corporations Act 2001* (Cth) (**Corporations Act**) (as modified by ASIC Corporations (Non-Traditional Rights Issues) Instrument 2016/84 and ASIC Corporations (Disregarding Technical Relief) Instrument 2016/73), meaning that no prospectus needs to be prepared (**Offer Document**).

The Offer is fully underwritten by Ascot Securities Pty Limited (**Underwriter**). Shortfall shares will be allocated in priority to Eligible Shareholders who apply for shortfall shares under the Shortfall Offer. All decisions regarding the allocation of shortfall shares will be made by the Underwriter and be final and binding on all Eligible Shareholders.

Further details of the Offer can be found in the announcement, cleansing notice and Appendix 3B that were lodged with the ASX on 8 November 2019. It is expected that an Offer Document and accompanying Entitlement and Acceptance Form will be released on the ASX and despatched to Eligible Shareholders on 19 November 2019 in accordance with the timetable below. Your entitlement will be set out on the personalised Entitlement and Acceptance Form accompanying the Offer Document.

DomaCom Limited DomaCom Australia Limited DomaCom Platform Services Pty Ltd
ACN 604 384 885 ACN 153 951 770 and AFSL 444365 ACN 606 755 319
Level 6, 99 Queen Street
Melbourne VIC 3000
Level 11, 109 Pitt Street
Sydney NSW 2000

www.domacom.com.au

As at the date of this letter, the Company has 202,224,379 shares on issue. Based on the current capital structure of the Company, an additional 42,844,148 New Shares will be issued, resulting in a total of 245,068,527 fully paid ordinary shares on issue. The Offer will raise up to \$3,000,000 before costs.

The Offer provides the opportunity for Eligible Shareholders to increase their holding of shares in the Company and to participate in the future of the Company. Funds raised under the Offer will be used primarily to fund:

- further investment in the DomaCom Platform;
- sales and marketing of new and existing product offerings into targeted markets;
- fund working capital including costs associated with staffing, office, corporate, service providers and administration; and
- the costs of the Offer.

Actions required by Eligible Shareholders

There are a number of actions Eligible Shareholders may take:

- You may wish to accept all of your rights to subscribe for New Shares pursuant to the Offer Document (**Entitlement**). If you wish to accept your full Entitlement, you must:
 - (a) complete the Entitlement and Acceptance Form and pay the Application Monies set out in the Entitlement and Acceptance Form; or
 - (b) pay the Application Monies via BPAY® by following the instructions set out on the personalised Entitlement and Acceptance Form,in each case so that payment is received by no later than 5:00 pm (Melbourne time) on Thursday, 5 December 2019.
- You may wish to accept part of your Entitlement. If you wish to accept only part of your Entitlement, you must:
 - (a) complete the Entitlement and Acceptance Form (including by specifying how much of your Entitlement you wish to accept) and pay the Application Monies set out in the Entitlement and Acceptance Form; or
 - (b) pay the Application Monies via BPAY® by following the instructions set out on the personalised Entitlement and Acceptance Form,in each case so that payment is received by no later than 5:00 pm (Melbourne time) on Thursday, 5 December 2019.
- You may not wish to accept any of your Entitlement. If you do not want to accept any of your Entitlement, you are not required to do anything. If you take no action, you will not be allocated any New Shares and your Entitlement will lapse.

- You may wish to accept your full Entitlement and apply for New Shares under the Shortfall Offer. If you wish to accept your full Entitlement and apply for shortfall shares, you must:
 - (a) complete the relevant sections of the Entitlement and Acceptance Form (including the part that deals with shortfall shares) and pay the Application Monies set out in the Entitlement and Acceptance Form; or
 - (b) pay the Application Monies via BPAY® by following the instructions set out on the personalised Entitlement and Acceptance Form,

in each case so that payment is received by no later than 5:00 pm (Melbourne time) on Thursday, 5 December 2019.

Key dates

The anticipated timetable for the Offer is as follows:

Event	Date
Execute underwriting agreement, announce Entitlement Offer, deliver Appendix 3B to ASX	Friday 8 November 2019
Notice sent to Eligible Shareholders containing information required by Appendix 3B	Monday 11 November 2019
'Ex' date (date from which securities commence trading without the entitlement to participate in the Offer)	Thursday 14 November 2019
Record Date for determining entitlements	Friday 15 November 2019
Despatch of offer document and personalised Entitlement and Acceptance Forms to Eligible Shareholders and Entitlement Offer opens Release Offer Document	Tuesday 19 November 2019
Closing date of Entitlement Offer (5.00pm AEDT)	Thursday 5 December 2019
New shares quoted on deferred settlement basis	Friday 6 December 2019
Notify ASX of undersubscriptions and announcement of Shortfall Offer (if applicable)	Tuesday 10 December 2019
Issue date	Wednesday 11 December 2019

Note: The above dates are indicative only and are subject to change. Unless otherwise indicated all times are stated in Melbourne time. The Company reserves the right to vary any and all the above dates and times without prior notice subject to the ASX Listing Rules, the *Corporations Act 2001* (Cth) and any other applicable laws.

Offer Document

The Offer Document will be available on the ASX website at www.asx.com.au and also on the Company's website at www.domacom.com.au as well as being despatched to Eligible Shareholders on Tuesday, 19

November 2019. The Offer Document will provide further details of the Entitlement Offer and the Shortfall Offer in detail.

If you have any queries in relation to the Entitlement Offer or the Shortfall Offer, please do not hesitate to contact the Company Secretary on 03 8609 7077.

Yours faithfully

A handwritten signature in black ink, appearing to read 'Philip Chard', written over a diagonal line.

Philip Chard

Company Secretary